



## Goal 1 Place Management Committee

### Meeting Agenda

4/8/21, 10:30-11:30AM

Location (Meeting ID): 833 1256 1991

Link: <https://hollywoodpartnership.zoom.us/j/83312561991>

Phone Number: +1-669-900-9128

**Committee Members:** Katie Zandona (Chair), Michael Bezerra, Frank Stephan, Vaughn Davis, Josh Garza, Steve Gentry, Rana Ghabban, David Gordon, Mike Harkins, Jeffrey Loeb, Diego Lopez, Mike Manzari, Carol Massie, Elizabeth McDonald, Olivia McDuff, Anne Mehrrens, Gail Pena, Nash Tennant, Angela Voorhees

**Advisory Members:** Sgt. Neil Wank (LAPD); Ethan Weaver (Office of the Neighborhood Prosecutor); Sean Starkey (CD-13); Richard Shirvani (Bureau of Street Services)

	TIME	ITEM	SPEAKER
1	10:30	Call to Order	Katie Zandona
2	10:31	Roll Call	April Clemmer
3	10:32	Public Comment	
4	10:36	Approval of Minutes <b>ACTION: Approval of Minutes from March 11, 2021 meeting.</b>	Katie Zandona
5	10:38	“Who to Call” flyer Discussion	Ruben Lechuga
6	10:41	Protest Preparedness	Ruben Lechuga
7	10:45	Update on LAPD HED Advocacy	Larson/ Zandona
8	10:50	Reports A. Monthly Safety/Homeless Outreach Report B. Safety Ambassador of the Month C. Monthly Clean Report D. Clean Ambassador of the Month E. Monthly Hospitality Report F. Hospitality Ambassador of the Month	Ruben Lechuga
9	11:15	Partner Reports A. LAPD B. Neighborhood Prosecutor	Sgt. Neil Wank Ethan Weaver

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		C. BSS G. CD-13	Richard Shirvani Sean Starkey
10	11:20	New Business	
11	11:30	Adjourn	

Notes:

**MISSION:** To enhance the appeal, vitality, and well-being of the Hollywood community from the ground up.

**VISION:** HOLLYWOOD: Where Experiences Exceed Expectations

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## Goal 1 Place Management Committee

### Meeting Minutes

3/11/21, 10:30-11:30AM

Location (Meeting ID): 833 1256 1991

Link: <https://hollywoodpartnership.zoom.us/j/83312561991>

Phone Number: +1-669-900-9128

**Committee Members Present:** Katie Zandona (Chair), Steve Gentry, David Gordon, Mike Harkins Diego Lopez, Olivia McDuff, Elizabeth McDonald, Vaughn Davis, Josh Garza, Mike Manzari, Carol Massie, Angela Voorhees

**Absent:** Michael Bezerra, Frank Stephan, Rana Ghadban, Jeffrey Loeb, Anne Mehrrens, Gail Pena, Nash Tennant,

**Advisory Members:** Sgt. Neil Wank (LAPD), Sean Starkey (CD-13), Richard Shirvani (Bureau of Street Services)

**Guests:** Guido Merkens, Kris Zagya, Aldin Stupar, David Burke, Courtney Kanagi

**Staff:** Kris Larson, Ruben Lechuga, April Clemmer, Davon Barbour, Rich Sarian, Devin Strecker

#### ITEM

1	Call to Order – The meeting was called to order at 10:31 AM.
2	Roll Call was completed.
3	Public Comment – There was no public comment.
4	Approval of Minutes <b>ACTION: Approval of Minutes from February 11, 2021 meeting.</b> <b>It was moved by Vaughn Davis, seconded by Angela Voorhees, and CARRIED to approve the minutes from the February 11, 2021 meeting. Unanimously approved.</b>
5	SMS Communication Update – Lechuga reported 169 subscribers to the Hollywood Safety Updates.
6	De-escalation Training Update – Next Thursday the team will receive “Train the Trainer” training, which will allow them to train both internal staff and stakeholders who request it. Lechuga described how the training will be beneficial in terms of a new approach to de-escalation in a situation where it could be useful.
7	Update on LAPD HED Advocacy – Larson reported that the letter drafted regarding cuts to the LAPD presence in the district, which was approved by the Board, was successful in getting a meeting with LAPD. The HP and the Hollywood Chamber met with the Police Chief to outline their

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	<p>concerns in how this impacts the growth of crime in Hollywood. The group was encouraged to continue advocating with City Council and elected officials, as a federal aid package is coming available and dollars from this could be allocated to supplemental services in Hollywood. These funds could possibly pay for a restoration of the special deployment in Hollywood. Another meeting is scheduled in April with Mitch O'Farrell. It was discussed that a meeting or possibly an ad hoc committee be convened to discuss ways to work together to mitigate crime in the district.</p>
8	<p><b>Reports</b></p> <ul style="list-style-type: none"><li>A. <b>Monthly Safety/Homeless Outreach Report</b> – Kanagi presented outreach statistics for February 2021. The outreach team works in conjunction with the Clean Street team regarding cleanups around encampment areas. Street Outreach Specialist Charles Willis recently joined the team. Kanagi shared a success story of the outreach team connecting an individual experiencing long-term homelessness with services. Lechuga presented notable activities/events and statistics regarding the Safety Team. The collaboration among the teams has reduced the overall response time to calls for service.</li><li>B. <b>Safety Ambassador of the Month</b> – Jason Luo is the Safety Ambassador of the Month.</li><li>C. <b>Monthly Clean Report</b> – Lechuga presented the statistics and activities of the Clean Team for February. Graffiti tasks have doubled since last year. Before and after photos of clean ups were shared.</li><li>D. <b>Clean Ambassador of the Month</b> - Joel Morales is the Clean Ambassador of the Month.</li><li>E. <b>Monthly Hospitality Report</b> – Lechuga reviewed the statistics and activities of the Hospitality Team. There are increases in business contacts and engagements with tourists.</li><li>F. <b>Hospitality Ambassador of the Month</b> – Toure Sweeney is the Hospitality Ambassador of the Month.</li></ul>
9	<p><b>Partner Reports</b></p> <ul style="list-style-type: none"><li>A. <b>LAPD</b> – Sgt. Want reported a violent crime spike in the greater Hollywood area. The importance of using the text and slack channels for communications regarding protest activity was emphasized.</li><li>B. <b>Neighborhood Prosecutor</b> – Not present.</li><li>C. <b>BSS</b> – Shirvani reported that investigators continue to observe vending and merchandising on the Boulevard. Repeat offenders are being given administrative citations. New offenders are being given educational materials regarding compliance with vending laws.</li><li>G. <b>CD-13</b> – Starkey reported that the Council Office in connection with the Mayor's Office is in week one of a three-week vaccination distribution for eligible individuals. The Councilmember is doing a Facebook Live report on the Hollywood Community Plan today at 11 AM and the video will be available on the Council's Facebook page. Street sweeping will now be twice a month instead of weekly. As this new program rolls out there is an opportunity for the district to be included in street sweeping. A grant program for theatres and live venues will be available soon. The Salvation Army's 30-bed shelter plan is moving forward and is planned to open soon. Starkey reviewed the Safe Parking Lots initiative,</li></ul>



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	which activates un-used parking lots overnight for those sleeping overnight in vehicles and connects them with services.
10	New Business – There was no new business.
11	Adjourn – The meeting was adjourned at 11:47 AM.

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